

India Golf Expo 2016



L-R: Aakash Ohri- Patron, Indian Golf Industry Association, Sh. Rajiv Yadav-Secretary (Sports), Ministry of Youth Affairs & Sports, Anil Seolekar- President, Indian Golf Union at the inauguration

The 5th annual India Golf Expo 2016 was held on April 20-21 and saw over 400 delegates from 20 countries come together to shape the future of Indian Golf. The expo was organized by the Indian Golf Industry Association (IGIA) and supported by the Ministry of Tourism, Indian Golf Union (IGU) and Golf Course Superintendents & Managers Association of India (GCS & MAI). DLF Club 5, Gurgaon played host to the expo for the second consecutive year and was buzzing with visitors. Intense and fruitful discussions took place over two days resulting in a positive roadmap including Golf Tourism and boosting the number of players exposed to golf. The next few pages will capture the essence of South Asia's largest Golf Expo in case you missed it.



A fullhouse at the Opening address

**OVER
2000
VISITORS
ATTENDED**



L-R: Anit Mehrotra- CEO, SGDC, Raj Khosla- Captain, Delhi Golf Club, Phil Ryan- Director, Pacific Coast Design



Dr. Farooq Abdullah- Former Chief Minister, Jammu & Kashmir felicitated all participating clubs. Venkat Subramaniam, President, KGA (seen here)

OVER
400
DELEGATES



Mathew Davies, PGA (GB&I) in discussion with Jonathan Tomlinson of IMG



Gregg Patterson, General Manager, The Beach Club, Los Angeles



India's top golf course managers, greenskeepers & superintendents in full attendance at the IGU - GCS & MAI Turfcare Seminar

“**Rajiv Yadav, Secretary (Sports), Ministry of Youth Affairs & Sports**- "Golf has evolved into a younger sport and with the inclusion of Golf in the Olympics, it has been identified as a potential medal winning sport. Our focus now should be to further enhance our existing infrastructure to world class standards and propel grass roots initiatives. The government will work with the golf industry to achieve this.”



Speakers



Phil Ryan, Director, Pacific Coast Design, Australia
Community golf is the way of the future for India. Developers are required to set aside green spaces for the public and this can be coupled with Golf for the open space to be shared and revenue generating. It will also help grow the interest in the game amongst non-golfers.



Cui Zhiqiang, VP, China Golf Association
China went through a golf boom from the mid-nineties up until 2013. A key issue for Chinese developers and clubs was the absence of sustainable resource practices. This is troubling China and India must address this at the earliest.



D Sarkar, Commissioner - cum-Secretary, Delhi Development Authority
The ideal model for a public course is to set aside 100-150 acres of land with approx. INR 75-100 crore investment. Annual revenues of approx. INR 7cr will ensure a sustainable operation.



Nuzhat Gul- Secretary,
Royal Springs Golf Club



L-R: Laurie Watson- St. Andrews Links Trust, Alick Bisset-
DP & L Travel, Katrina Morrison- Scottish Development
International in a panel discussion



Jesse Grewal- Director, National Golf Academy of India at the 2nd
IGU-NGAI Teaching Summit at DLF Golf & Country Club

**GOLF CLUBS
REPRESENTED
42**

Anil Seolekar, President, Indian Golf Union "As the apex body of golf in India- The Indian Golf Union- has initiated an outreach program with schools & universities to grow the game and expand the base of players. If all golfing bodies and institutions work on a common agenda, we can achieve our goal of 500,000 golfers by 2026."



John Neylan, Turf Grass expert at the
IGU - GCS & MAI turfcare seminar



The Pro Shop was bustling with activity over two days



All major golf brands offered exclusive deals at the Pro Shop



L-R: Cui Zhiqiang; Ju Kuang Tan, Golf Digest International; Paul Burley,
IMG and Iain Roberts from Mission Hills at the IGIA Symposium



On display - The world's top golf machinery manufacturers in full strength

40

INTERNATIONAL & DOMESTIC EXHIBITORS



Christian Marquardt, MD & Inventor, SAM Putt Lab explaining the functional aspects of Putting



India's leading teaching professionals at the IGU-NGAI Teaching Summit learning about the benefits of the latest teaching aids & technology

Speakers



James Prusa, Director, Golf Courses & Laboratory, Sky72 Golf-Korea

Meticulous financial planning in the early stages of a golf course project if neglected will haunt owners later. Key areas to bear in mind are the use of treated effluent water for irrigation needs, securing adequate finances and hiring a quality greens keeper at the very beginning.



Gregg Patterson, General Manager, The Beach Club- Los Angeles

You have to look at golf clubs as entertainment centres. The experience customers get minus the cost they incur will give them the value in returning to your establishment. Staff plays a pivotal role in this experience and will create the BUZZ needed to keep customers coming back and wanting more.



Iain Roberts, Executive Director, Mission Hills Golf Club- China

We now have over 50,000 members and 70% of our golfers are of Chinese origin. We also see demand for indoor facilities rising phenomenally.

52
SPEAKERS



John Gransbury, Principal, HydroPlan- Australia

Managed Aquifer Recharge (MAR) is very prevalent in Australia and other mature golf markets. It is critical in replenishing and building the water table and also ensuring that golf courses are entirely self-sustaining.

IGIA Board Members

Name	Designation
Mr. Anil Seolekar	Patron
Mr. Aakash Ohri	Patron
Mr. Devang D. Shah	President
Mr. Brandon de Souza	Director
Mr. Rakesh Sharma	Director
Mr. Ravi Garyali	Director
Mr. Phil Ryan	Director
Mr. Mohan Subramanian	Director
Mr. Karan Bindra	Director
Mr. Anit Mehrotra	Director
Ms. Deepali Shah Gandhi	Director
Mr. Vijit Nandrajog	Director
Mr. Vinit Mathur	Director
Mr. A. K. Singh	Ex-officio IGU
Mr. Rishi Narain	Invitee (RNGM)
Mr. Pravin Uberoi	Invitee (GCS & MAI)



Gregg Patterson energizing the crowd with his 'Potatoes & French Fries' hand gestures to keep customers smiling

NATIONALITIES REPRESENTED OVER 20



Smt. Tanvi Sundriyal, Additional Managing Director, Madhya Pradesh Tourism

Suman Billa, Jt. Secretary, Ministry of Tourism, "The Ministry of Tourism is committed to working with stakeholders to boost Golf Tourism. Golf has been identified as part of the Incredible India campaign and we have to now work together with the golf industry to create realistic milestones by next year in order to make progress. We are developing a micro site on the Incredible India website that will feature the vast variety of golf courses in India."



Aakash Ohri, President, Indian Golf Industry Association, "The IGIA is pleased to see this event growing year after year and become the largest gathering of the golf industry in South Asia. We are pleased to have the support of all stakeholders in our endeavour to grow the game of golf and we invite them for next year."



G.S. Mani, President, GCS & MAI



Col. Pravin Uberoi, Secretary General, GCS & MAI



L-R: Patrick Wynn-Prestige Golfshire, Uma Balasubramaniam, Ernie Els Design & Brandon D'souza, IGIA



Brett Hart (Rainbird) enjoying cocktails with Reg Varney (Otterbine)



Caption this!

Yuri Taddiotto, PGA of Belgium on a lighter note with Hari Natrajan, TeeTime Ventures



Tourism Authority of Thailand



The Ministry of Tourism- Government of India with state Tourism bodies from Jammu & Kashmir and Madhya Pradesh showcasing travel & tour packages.



Waghmare Parshad
Krishana, Directorate of
Tourism, Jharkhand

5 STATE TOURISM BODIES



L-R- Indur Hirani; Sindhu Cherian & Eli Cohen of Ayala Natural Biological Systems; Sanjay Nadgouda, KGA



“Harish Bijoor, Brand Marketing Guru – “Indian golf needs to invest in future inclusiveness by setting aside funds and resources to introduce golfers without charging them to learn the game. Sow the seeds for the future.”



The TORO Company in full force!

Richard Walne, MD, Australia & APAC

Ravi Gariyali, MD, IPI

IGE 2017 DATES ANNOUNCED | APRIL 19-20 IN DELHI-NCR

IGIA Awards 2016



1

L-R: Kalyan S of Jacobsen & Mohan Subramanian of Rainbird present the award to Rajeev Chawla and Jasjit Singh of The Belvedere G&CC

NOMINEES AND WINNERS

1. Best New 9 Hole Golf Course

- Glade One (Ahmedabad)
- **The Belvedere Golf & Country Club (Ahmedabad) - Winner**
- Royal Jaipur Golf Club (Jaipur)

2. Best New 18 Hole Golf Course

- **DLF Golf & Country Club- Gary Player (Gurgaon) - Winner**
- Pahalgam Golf Course (Anantnag)
- Jaypee Greens Wishtown Golf Course (Noida)
- Hyderabad Golf Association (Hyderabad)



2

L-R: Anil Seolekar, Vishal Bharti, DLF G&CC; Phil Ryan

3. Best Renovated Course

- **Delhi Golf Club- Peacock Course (New Delhi) - Winner**
- Poona Golf Club (Pune)

4. Most Tourist Friendly Course

- Classic Golf & Country Club (Gurgaon)
- Prestige Golfshire (Bangalore)
- Royal Springs Golf Course (Srinagar)
- **Oxford Golf Resort (Pune) - Winner**
- Jaypee Greens Golf Resort (Greater Noida)
- Kalhaar Blues & Greens (Ahmedabad)



4

L-R: Cameron Russell, TORO; FJ Singh, Oxford Golf Resort and Ravi Garyali, TORO



5

L-R: Karan Bindra, DLF; NPS Dalmi, Qutab Golf Course and Anit Mehrotra, SGDC

5. Best Public Course

- **Qutab Golf Course (Delhi) - Winner**
- Panchkula Golf Club (Panchkula)
- Kharghar Golf Course (Navi Mumbai)



3

Brig. Sanjeev Mehra of DGC receives the award from Rakesh Sharma, Alert Golf & Brandon D'Souza

6. Best Driving Range

- **Hamoni Golf Camp (Gurgaon) - Winner**
- Siri Fort Driving Range (New Delhi)
- 4 Balls Academy (Gurgaon)
- Chandigarh Driving Range (Chandigarh)
- Touche Golf Academy (Bengaluru)
- Mohali Driving Range (Mohali)



6

Manish Goyal, Hamoni Golf Camp; Wg. Cdr. Arun Singh, DG, IGU, Devang Shah, President, IGIA; Abhishek Ahlawat, Hamoni Golf Camp



K P Singh, Chairman, DLF Limited

**IGIA
LIFETIME
CONTRIBUTION
AWARD**



Rohtas Singh, Legendary Professional Golfer

**IGIA
OUTSTANDING
PLAYING
CAREER
AWARD**

Golf Digest India Awards 2016

1. Eco-friendly Practices	Karma Lakelands
2. Best Golf Academy Facilities	DLF Golf & Country Club
3. Record Setting Club Golfers	Siddharth Naik & Brijesh Patel
4. Most Improved Course Condition	Prestige Golfshire, Bangalore
5. Best Golf Facility by State Development Authority	Mohali Golf Range
6. Best Heritage Golf Course	Hyderabad Golf Association



Ashwani Khurana, Karma Lakelands receives the award from Devang Shah



Karan Bindra Anitya Chand



Siddharth Naik Brijesh Patel Ju Kuang Tan, Golf Digest International



Suresh Muthu Vivekanand



Mandeep Singh and Navjot Singh of Greater Mohali Area Development Authority (GMADA)



Ghouse Mohuddin Dayakar Reddy



The Awards Dinner