



GIA

Golf Industry Association

April 2019

Newsletter

www.igia.co.in

PRESIDENT'S MESSAGE

As we are nearing our annual AGM to be held at the upcoming Golf Expo I am pleased to share with you all that it has been an exciting eventful year for us at GIA.

Our energetic board has brought about many landmarks and I congratulate each team member for their enthusiasm, dedication and perseverance to grow golf in India. We are poised to set off towards new horizons and each coming year seems to be brighter than before.

We also deeply thank all of the GIA corporate supporters who have so generously sponsored our newsletters and events during the year.

On behalf of all our member corporate supporters I am pleased to announce the 8th edition of the Indian Golf and Turf Expo, South Asia's largest golf industry trade show, on April 26th and 27th, at Thyagraj Stadium in Delhi. We bring together golfing fraternity of India and experts from around the world including those from other areas that require turf management such as Football fields, Racetracks, Cricket Stadiums and Polo fields, with the intent to share knowledge and experiences and to provide opportunities

Year on Year, GIA has brought in key speakers from round the world to focus in on various aspects of golf, from sustainability, to eco systems to global regulations. This year's event will focus on growing golf tourism in India and offering turf solutions to various other industries.

GIA is now an observer on the Ministry of Tourism / Advisory group and we are trying to grow golf in that particular sphere, the pinnacle of our activities being Mr Peter Walton's visit and interaction during the show. He is the President of IAGTO whose membership include 709 specialist golf tour operators in 64 countries, with an estimate of more than 2.1 billion euros per year on golf packages sold.

In addition to other achievements GIA has also instigated International Associate Agreements with the Australian Golf Course Superintendents Association and Asian Golf Industry Federation. In further support of Golf Superintendents and part of such AGCSA tie-up this year GIA supporter Rainbird will be sponsoring under their Education Initiatives the attendance of a selected Superintendent to the 2019 AGCSA Turfgrass Conference to be held in Brisbane (Australia) from June 24-28, 2019.

In support of the International Affiliate Agreements both Mr Eric Lyngge CEO (AGIF) and Mr Bruce MacPhee (AGCSA) will be attending and participating in the GIA Expo.

The GIA Expo and Conference is where the Golf Industry get together, there is so much learnt during the conference but also much more through interaction with Industry peers. If you are in the Golf Industry you cannot afford to miss this so look forward to meeting you all at the GOLF & TURF EXPO 2019, do mark the dates in your calendars and till then happy golfing.

Until next issue Happy Golfing. Deepali Shah Gandhi, President

About Golf Industry Association (GIA)

It's a non-profit Industry Association registered under the Societies Act of India, formed by Golf Industry Groups.

Core Activities:

- 1** Promote Golf in India through researched information dissemination to all levels of government and the general public. The GIA will specifically develop a golf related research document each year to present to all levels of government and to promote this information through media outlets
- 2** Educate and inform its members by the offering of an annual conference, targeted training opportunities and professional Industry interaction.
- 3** Assist to build and promote the Indian Golf industry by supporting the activities and aims of the Indian Golf Union, the Government of India Tourism Authority and other golf related groups through the running of an annual Golf Expo



Why you should join:

- Membership is open to all Golf related establishments / organizations including golf clubs as well as to individuals involved in an official capacity in the Indian Golf Industry.
- This gives you a universal platform to co-ordinate and to interact with serious players in the Golf industry
- As a member you are entitled to avail of the services rendered by the Association such as expert advices on construction of Golf Courses, redesigning of courses, turf management, course maintenance, irrigation, etc.

Membership

Corporate - Rs 25,000/- plus GST at applicable rate -Full Member Rights
 Individual - Rs 5,000/- plus GST at applicable rate -No Voting Rights
 Associate - Rs.5, 000/- plus GST at applicable rate - No Voting Rights
 Membership is open to: -
 Corporate Membership is open to all Golf related companies/establishments / organizations including golf clubs.
 Individual Membership is open to individuals having worked in an official capacity within the Indian Golf Industry for a minimum of twelve months.
 Associate Membership is open to non golfing institutions such as Tour and Travel organizations etc.
 Membership of the GOLF INDUSTRY ASSOCIATION is restricted to those Associations, Individuals or Companies who agree to and abide by the GOLF INDUSTRY ASSOCIATION Constitution and GOLF INDUSTRY ASSOCIATION Code of Ethics.
 A full copy of the GOLF INDUSTRY ASSOCIATION Constitution along with Code of Ethics is available on the GOLF INDUSTRY ASSOCIATION web site.

GIA Board Members	
Name	Designation
Mr. Anil Seolekar	Patron
Mr. Aakash Ohri	Patron
Mr. Devang D. Shah	Patron
Mrs. Deepali Shah Gandhi	President
Mr. Phil Ryan	Vice President
Mr. Karan Bindra	Director
Mr. Anit Mehrotra	Director
Mr. Rakesh Sharma	Director
Mr. Ravi Garyali	Director
Mr. Mohan Subramanian	Director
Mr. Brandon de Souza	Director
Mr. Rishi Narain	Director
Mr. Ateet Gaur	Director
Mr. Vinit Mathur	Director
Wg. Cdr. A.K.Singh(Retd)	Invitee
IGU -Representative	Invitee
Mr. Vijit Nandrajog	Invitee
Mr Chitranjan Bakhshi	Invitee
Mr. Vincent Pinto	Invitee
Mr. P. K. Bhattacharyya	Director General



Benefits of becoming an GIA Member:

- Receive information about industry developments through GIA website and newsletter
- Make contacts and network with other members – leaders in the industry
- Receive invitations to zonal and national networking and educational programs featuring international and Indian experts
- Receive a 15% discount on Exhibition space fees to the India Golf Expo – the industry’s most important annual event.
- Receive one complimentary delegate pass to the India Golf Expo (For golf clubs who become corporate members) which includes the main conference, lunches, networking coffee breaks and hosted gala dinners
- Gain access to presentations, articles and support information on our “Member’s Only” area on the website
- Post questions to members and get answers and insights to problems and queries through vast expertise of our members
- Receive notices about international conferences and events
- Vote at the annual India Golf Expo Awards
- List your company on the GIA website & use the GIA Logo in email signatures & stationary

Additional Benefits:

Audit and assistance on any two of the below topics in a year, if a personal visit is required by one of our experts then only pay for expenses associated with same

- Golf course maintenance issues
- Golf course machinery queries
- Golf course renovation and upgrade
- Golf club management (including billing and accounting management)
- Golf Operations management (including handicapping and tournament management)
- F&B operations
- HR services
- Pro shop operations (including merchandising)
- Golf Academy / Teaching systems / Driving range management

GIA Account Details

Account Name: Golf Industry Association
 Bank Name: Axis Bank Limited
 Branch: Bund garden, Pune
 Address of Branch: Ashoka Galaxy, Plot No 1, Galaxy Society,
 Dhole Patil Road, Bundgarden, Pune – 411001
 Account Type: Saving Account
 Account No: 911010034935000
 IFS Code: UTIB0000073
 Swift code for wire transfer bundgarden branch – AXISINBB073

Rain Bird 551 Series

Full/Part Circle Golf Rotors

Rain Bird 551 Series provides the right coverage for tee boxes, greens and other small areas with short and medium throw range. With Rapid-Adjust Technology your staff can make easy arc adjustments with the turn of a screw. Patented MemoryArc® retains two part-circle arc settings, so you can shift between full and part-circle operation in seconds. Nozzles for the 551 series offer higher flow rates and large droplets that cut through wind allowing you to apply water precisely where needed and in a shorter amount of time.

- Has a radius of 32' to 55' (9.8 to 16.8 m).
- Can handle pressures from 60 to 100 psi (4.1 to 6.9 bars).
- Nozzle design provides superior water distribution with less sensitivity to spacing difference.
- Solid design and construction provide a higher degree of reliability and longer life than commercial-grade products.
- Available in electric, integrated control, combined use Stopamatic/Hydraulic and Seal-A-Matic™ models.



Rain Bird Golf is pleased to announce the release of Rain Bird® 551 Series rotors. The 551 Series provides the most efficient short-throw solutions for tee boxes and other small areas with short and medium throw range. Easy-to-use MemoryArc® technology makes shifting between full-and-part circle settings as simple as turning a screw.

As with Rain Bird® 700/751 Series and EAGLE™ 900/950 Series rotors, 551 Series rotors offer IC (Integrated Control) models compatible with Rain Bird's popular IC System™ connecting the central control system directly to every rotor and valve. Other available models include Block, SAM/Hydraulic, and Electric. The versatility of 551 Series rotors with short and medium range coverage, higher flow rates, superior distribution uniformity, valve-in-head options, and reliability is unmatched in the industry.

Because 551 Series rotors share a common platform with 700/751 Series, they incorporate all the improvements in golf rotors over the past decade. Rain Bird engineers its products with Timeless Compatibility™, so golf courses can install the new 551 internal assemblies in existing case assemblies installed as far back as 1992.

The 551 Series models offer a full-circle 360° arc and an arc adjustable from 30° to 345° in a single rotor. 551 Series offer four nozzles, including a low angle #51 for 32' or 9.8m coverage. The 551 Series nozzles offer higher flow rates and emit larger water droplets that cut through wind, features not commonly found in rotors with a shorter throw radius. As a result, golf courses can apply water precisely where needed in a shorter amount of time.



Ecopark Golf Arena

Eco-Park at Rajarhat (Kolkata) as of April this year now has a 9 hole golf course and driving range along with café and great amenities.

This fully public golf facility is a major step towards bringing accessible golf to a much larger profile of people who may be interested in the sport but cannot afford or cannot get into the mostly private golf facilities in Kolkata.

This is a great place to learn, practice and then play golf at affordable rates.

GIA wishes the team at Ecopark Golf Arena all the best and urges golfers in Kolkata to support the facility.



India Golf & Turf Expo – The Curtain Raiser

On Wednesday March 13, GIA & RNGM put on a very successful ‘Curtain Raiser’ event announcing the India Golf & Turf Expo 2019.

Held at the India Habitat Centre the event attracted representatives from Ministry of Tourism, news agencies, Golf Clubs, GCS&MAI, Delhi Soccer Association, Polo Association, Delhi Cricket Association and of course the many GIA Corporate supporters from around the Country.

The event supported the build up to the Golf Expo and was addressed by Suman Billa (IAS), Joint Secretary, Ministry of Tourism who said:

“The Ministry of Tourism of the Government of India has long identified Golf as a potential tourism booster and has taken several measures including developing more public golf courses to grow and promote the sport in the country. In a welcome addition, this year’s IGE has also involved turf experts and professionals in a big way. This is so important to ensure that the best of Infrastructure is available in the country, not only to boost the prospects of Golf but also other sports like Football, Cricket, Racing, Polo and others where quality turf plays a critical role in boosting the standards of the athlete’s game. I thank all partners in making IGE a success over the years and look forward to the 2019 edition.”

GIA President, Deepali Shah Gandhi thanked Mr Suman Billa and through him the Ministry of Tourism for their continued encouragement and support.



8TH EDITION
INDIA GOLF & TURF EXPO

INVITATION
You are cordially invited for the
CURTAIN RAISER
On
WEDNESDAY
MARCH 13, 2019
12:30pm onwards
Followed by
GOLF INDUSTRY ASSOCIATION
LUNCH
TO ANNOUNCE THE
INDIA GOLF & TURF EXPO 2019
26-27 APRIL, 2019 | THYAGARAJ STADIUM INA, NEW DELHI
At
“Tamarind”, Habitat World,
India Habitat Centre,
Lodhi Road- New Delhi
(Entry from Gate Number 1 on Lodhi Road)
We look forward to your presence.

RSVP: Richa Agarwal
+91-8007750011 | richa@msportsmarketing.com
For more information, please visit www.indiagolfexpo.com

Event Marketing & Management by
RN Sports Marketing

SELECT EXHIBITORS AT INDIA GOLF & TURF EXPO 2019

TORO **YAMAHA** **ipi** **JACOBSEN** **RAIN BIRD** **SGDC** **ICI FASHIONS CREATIONS INDIA**
Golf X **Club Car** **GolfLan** **AGRICARE** **HORTUS** **+91**

Navsari Turf Management Course

Navsari Agriculture university is the Pioneer in India for Turf Management certification. The University offers a Certificate Residential course which is of 3 Months duration starting from 01 Feb every year.

The course delivery is a mixture of experienced Golf Industry Professionals (Guest lecturers) in addition to the Universities own highly qualified and experienced Professors.

At the 2019 Course, 14 Reputed Golf Maintenance Professionals from across India visited Navsari for their Guest lectures bringing with them in depth knowledge of subject and practical solutions to the problems faced by Golf Courses.



This year 9 Students (8 Boys and one Girl) joined the course. All the students have very strong background in the form of Post-graduation / Graduation in Horticulture, Floriculture and Landscape. The young minds have taken up liking for the turf Management courses and the future for these young professionals is very bright.

The course curriculum includes class room lecture for 6 weeks and

followed by field Training for 6 weeks in at least 2 reputed Golf Courses. This year the University had chosen Kensville GCC and Oxford Resort for the field training.

The course is the brainchild of Dr Naresh Pancholi with the support of GCS&MAI. The Dynamic Man behind the conduct of this course is Dr Shiv Lal Chawla, Associate Professor at the department of Floriculture and Landscape Architecture.

So far, the University have conducted four courses (over four years) and the good news is that the Indian Golf Industry have started noticing the qualified young people and their enthusiasm. Some of them have already been hired by Vooty Golf County, Hyderabad and Kharghar Valley Golf Course and from all reports doing an excellent job. Some Golf Courses and Cricket Grounds have shown keen interest to hire the existing Batch who is passing out on 30 Apr 2019.

If your Golf Club or Sports facility wish to interview the graduates then please email GIA at dg@igia.co.in and we will put you in touch with them.

SAVE THE DATE

PROMOTED BY



SANCTIONED BY



SUPPORTED BY

Incredible India

SUPPORTING ASSOCIATION



YOU ARE INVITED TO THE 8TH ANNUAL INDIA GOLF EXPO 2019

26-27 APRIL 2019
THYAGARAJ STADIUM
NEAR INA, NEW DELHI

8TH EDITION INDIA GOLF & TURF EXPO



MAJOR ATTRACTIONS AT INDIA GOLF EXPO 2019

Exhibition by World's leading Golf Brands & Manufacturers

Great Deals on Equipment and golf clothing by Taylormade, Titleist, Nike, Srixon, Callaway, Cleveland, PXG and more

Networking Dinners & GIA Awards

Golf Simulators Contests

Putting Greens & Snag Golf Contests

Lucky Draws

**ENTRY
FREE**
FOR ALL GOLFERS
& VISITORS

**PRE-BOOK
YOUR DELEGATE
SLOT NOW!**

Includes Access to
Conference, Exhibition,
Contests & more

GIA Conference - Attended by eminent
International & National Speakers

GCS-MAI Turf Care Seminar

Event Marketing & Management by



Contact: Judith | +91 9873350335
Email - indiagolfexpo@indiagolfexpo.com

To register, please visit www.indiagolfexpo.com

[/IndiaGolfExpo](https://www.facebook.com/IndiaGolfExpo) [@IndiaGolfExpo](https://twitter.com/IndiaGolfExpo)

The Rainbird Golf Superintendents Education Initiative

Rain Bird, AGCSA, GIA and GSC&MAI are all committed to the promotion of sustainable Golf and an important part of such is the ongoing education of Golf Course Superintendents, the custodians of the golf course.

As a part of this commitment we are supporting a selected Indian Golf Course Superintendent to attend the 2019 AGCSA Turfgrass Conference to be held in Brisbane (Australia) from June 24 - 28, 2019 (<https://www.agcsa.com.au/conference/>)

The successful applicant will have their airfare, accommodation, Conference Registration and living expenses provided. Along with this Rain Bird and the AGCSA will provide 'mentors' to assist the selected Superintendent at both the conference as well as while inspecting some of Brisbane's premier golf courses.

The GIA Board have set guidelines for selection which are:

- Applicant Club / Superintendent to be a member of GIA or GCS&MAI
- Applicant to have worked as a Golf Course Superintendent for a minimum of three years
- Applicant to speak / understand English, have a valid passport and obtain visa (letters will be provided by GIA & AGCSA)
- Applicant needs to be at GIA Conference / Indian Golf & Turf Expo (<https://www.indiagolfexpo.com/>) to receive award on the Friday evening, April 26 at the Expo Gala Dinner

The applicants should send a short summary of their experience along with basic personal details to Director General, GIA at email: dg@igia.co.in

Applications should be received by DG by April 22, 2019

The process is easy in that all applicants that meet the guidelines for selection are allotted a numbered token which is put into a draw at the Gala Dinner. A Rainbird representative will draw out a token and this will be the winner / announced on the night. A second token will then be drawn which will be kept aside by GIA / Rainbird as an alternate in case the winner is not able to take up the prize.

This is a wonderful opportunity for further education and would not be possible without the support of Rain Bird and AGCSA.



THE INDIAN GOLF SUPERINTENDENT EDUCATION INITIATIVE

PRESENTED BY



**RAINBIRD, AGCSA, GIA & GCS&MAI
ARE ALL COMMITTED TO THE
PROMOTION OF SUSTAINABLE GOLF**

As a part of this commitment, we are supporting a selected Indian Golf Course Superintendent to attend the **2019 AGCSA Turfgrass Conference** to be held in

**BRISBANE, AUSTRALIA
JUNE 24 - 28, 2019**

The successful applicant will have their **Airfare, Accommodation, Conference Registration and Living Expenses provided.**

Along with this, Rainbird and the AGCSA will provide "Mentors" to assist the selected Superintendent at both the conference as well as inspection of some of Brisbane's premier Golf courses.

GUIDELINES FOR THE SELECTION OF APPLICANTS:

- Applicant Club/Superintendent to be a member of GIA or GCS&MAI
- Applicant to have worked as a Golf Course Superintendent for a minimum of 3 years
- Applicant to speak/understand English
- Applicant should have a valid Passport and obtain VISA. (Visa letters will be provided by GIA & AGCSA)
- Applicant needs to be at the India Golf & Turf Expo 2019 to receive the award

The applicant should send a short summary of their experience along with basic personal details to **Director General, GIA** via email (dg@igia.co.in) to be received by Monday, April 22, 2019

Applicants will then be put into a draw, to be held at the Expo Gala Dinner on the night of **Friday, April 26, 2019**, where award will be presented to the successful applicant.

8TH EDITION

INDIA GOLF & TURF EXPO



**ATTEND
&
WIN!**

**LAST DATE TO SEND YOUR
APPLICATION: APRIL 22, 2019**

For more information or to register, please visit
www.indiagolfexpo.com

or call **Krishna Kant Dubey (KK)**
on +91-9871836633

Event Marketing & Management by





TORO

PROVIDING THE SAME
QUALITY & INNOVATION
FOR GOLF COURSES AROUND THE WORLD



Reelmaster[®]
3555-D & 3575-D



Lynx[®] Central Control



Workman[®] GTX



INFINITY[®]

Authorised Distributors



Irrigation Products International Pvt Ltd

4/112, 11nd Floor, East Coast Road, Neelankarai, Chennai - 600115

Ph No: 044 - 24494387 / 389 Fax: 044 - 24494388

Email: sales@ipi-india.com / ipi@md5.vsnl.net.in

Website: www.ipi-india.com / www.irrigationproducts.in



Surge Systems India Private Limited

B-30, Patparganj Industrial Area, DSIDC Complex, New Delhi -110092.

Ph No: 011 - 42181196/7, 22158805/6/7, Fax: 011-42178164

Email : ssipl@surgesystems.com / ssipl2003@yahoo.com

Website: www.surgesystems.com

